

Summit SKILLS Awards for Excellence

SummitSkills Awards for Excellence Across the Building Services Engineering Sector 2011

Sponsorship Opportunities

The SummitSkills Awards for Excellence is an annual event which commences with the nomination process in Easter 2011 and culminates in a prestigious awards ceremony at Excel, London on Friday 07 October 2011.

SummitSkills Awards for Excellence Key Dates

Call for nominations	Easter 2011
Closing date for nominations	01 August 2011
Closing date for sponsorship applications	30 June 2011
Judging process	August 2011
Invitation mail out	September 2011
Awards ceremony	07 October 2011

Sponsorship Options

1. Winners' Breakfast Reception

Description: By invitation-only winners' reception in dedicated event room at Excel, London to celebrate the Award winners. Held between 10-10:45am previous events have been attended by approximately 80 attendees including winners and their guests, senior sector figures as well as specially invited ministers and key speaker.

Available sponsorship package:

- Welcome speech by sponsor representative
- Five VIP invitations for the reception and awards ceremony
- Sponsor branding placed in reception room
- Half-page sponsor advert in the event programme
- Sponsor logos on print, web and display material
- Event photographs for PR purposes

Cost - £2,500 plus VAT (cost includes room hire and refreshments)





2. Prize Vouchers

Description: Sponsorship of prize vouchers for award winners at a value of £150 each. Final number of award winners to be confirmed (likely to be between 11-13)

Available sponsorship package:

- Five VIP invitations for the reception and awards ceremony
- Half-page sponsor advert in the event programme
- Sponsor logo on print, web and display material
- Event photographs for PR purposes

Cost - £150 per award winner

3. Award Category

Description: Sponsorship of each of the following award categories. Previous sponsors of the award categories will be approached initially.

- a) Heating & ventilating operative of the year (already HVCA)
- b) Plumbing operative of the year
- c) Refrigeration & Air Conditioning operative of the year
- d) Electrotechnical operative of the year
- e) Experienced existing worker of the year (mechanical)
- f) Experienced existing worker of the year (electrical)
- g) Technician engineer of the year
- h) Happold Bursary
- i) Alfred Manly management award
- j) Professional engineer of the year
- k) Environmental excellence award (new category)

Available sponsorship package:

- Five VIP invitations for the reception and awards ceremony
- Sponsor logo in the event programme
- Sponsor name on trophy and certificate
- Company representative involved in presentation of award
- Sponsor logo on print, web and display material
- Event photographs for PR purposes

Cost - £1,500 plus VAT per award



4. Bespoke Sponsorship Opportunities

Description: SummitSkills would be pleased to discuss any other sponsorship opportunities to benefit your organisation. This could include funding other elements of the SummitSkills Awards for Excellence such as the reception or networking area or refreshments. Benefits will be determined by the amount of support given.

Benefits to sponsor/marketing campaign

Immediate association with the SummitSkills Awards for Excellence and raising sponsor profile through PR and marketing communication:

- Pre award flyer and posters sent to key sector organisations
- Event invitations
- E-newsletters sent to key sector organisations at commencement of nomination process and prior to invitation mailing
- Regional and national awards publicity

Deadline for Sponsorship Applications

The deadline for sponsorship applications is **30 June 2010**.

Applications will be reviewed as soon as possible after the deadline. The aim is to represent all industries across the BSE sector.

Contact

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