

# Building Services Engineering Sector Ambassadors Scheme





## What is a Building Services Engineering ambassador?

BSE ambassadors are people who already work in the sector and volunteer their time to promote and attract new recruits. They come from any one of the industries in the sector, and at all levels from craft technician through to manager.

We're looking for talented people in the sector to become BSE ambassadors. We need you to act as the face of our sector, sharing knowledge and experience and inspiring young people to join the sector and help them see the potential career opportunities that the industries within it can offer.

Ambassadors promote the sector through a variety of events including school presentations, careers events, open days and site visits. They will be asked to speak to small groups of young people and answer questions about the industry.

Ambassadors are required to support at least one activity per year.

### **Building Services Engineering**

The Building Services Engineering (BSE) sector represents the core industries of electrotechnical, heating & ventilation, air conditioning, refrigeration, plumbing and Building Services Engineering consultancy.

The sector is diverse and covers industrial, commercial and domestic settings, as well as playing a major role in sustainable development and energy efficiency.

The BSE sector is an exciting place to work. Each of the industries within it has its own challenges and rewards. We have a well-deserved reputation for high standards and want this to continue. Each year we have the challenge of attracting new recruits to the sector, and want these individuals to be the very best. That's why we're looking for enthusiastic people to help us.

### **The SummitSkills ambassador programme**

SummitSkills' ambassador programme has been designed to capture expertise and knowledge from those employed in the sector and use them to promote the sector and the potential career opportunities.

In partnership with STEMNET, we are looking for people in the sector at all levels and from all size of organisation to develop the image of building services engineering, with the opportunity to offer mentoring, career guidance or role model examples to young people considering a career in any one of our core industries.



## What do I need to become an ambassador?

*"When SummitSkills was looking for employers to get involved in the ambassadors scheme, I was referred to them via my trade association. I was interested in joining as I felt it was a way of putting something back into the industry that has served me well over the years. I also thought it would enable me to pass on words of wisdom that I learned from my own experiences throughout my career."*

**Paul Antino**  
Director,  
NRT Electrical & Mechanical

The only pre-requisite is a passion for your work and the sector, and a willingness to share your personal knowledge and experience with others, reflecting a real-life perspective of the sector. The most important attribute is that you can motivate young people and help them see the potential in the BSE sector.

In general the following would be beneficial:

- **At least five years' experience at any level in the industry**
- **Good general knowledge of industry issues and initiatives**
- **Commitment to SummitSkills in the sector**

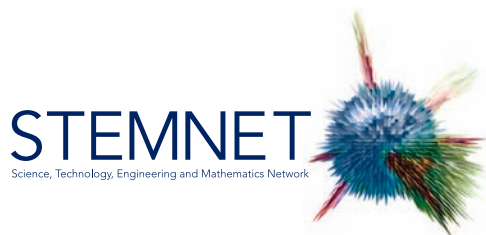
Please note that you will have to undergo a compulsory Criminal Records Bureau (CRB) check.

### Benefits

- **motivate young people to consider a career in the BSE sector**
- **induction course will give you communication skills that you'll benefit from**
- **raise your company profile to potential future employees**
- **knowledge that you're helping the sector and your own career at the same time**
- **watch how next year's apprenticeship candidates perform in a near-work environment**
- **help identify which aspects of your job motivate and stimulate you most**
- **share experiences with other BSE ambassadors**
- **public relations activity through SummitSkills including case studies**

### How to get involved

If you work in the BSE sector and are interested in inspiring young people, then please get in touch. Our contact details are shown on the back page.



## STEMNET

SummitSkills is working with STEMNET (Science, Technology, Engineering and Mathematics Network), the national organisation promoting Science, Technology, Engineering and Mathematics (STEM), who have over 19,000 registered ambassadors nationally across all sectors.

Ambassadors go through induction training with local organisations acting on behalf of STEMNET, and will be contacted on a regular basis with details of suitable events in the area requiring ambassador support. You will be given details of the date and time and the age and number of students likely to attend.

The events you attend are purely your own choice, but you will be committed to at least one per calendar year. You will most likely support schools and careers events, but as SummitSkills supports the whole sector at all levels, there may be opportunities to get involved in further education and management activities also.

STEMNET also provide the liability insurance for all ambassadors during their activities supporting the sector.

For more information on STEMNET please visit their website at [www.stemnet.org.uk](http://www.stemnet.org.uk)

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